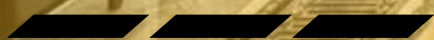




***LuxStyle***

*Fashion & Luxury Consulting*





# COMPANY OVERVIEW



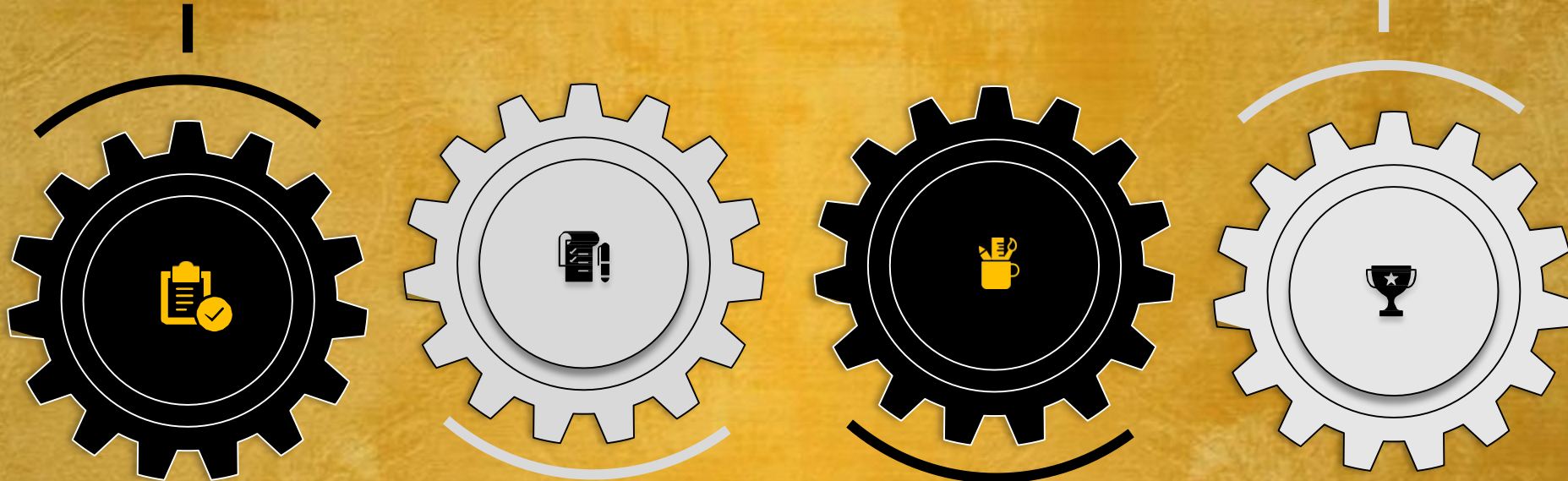
**LuxStyle**  
*Fashion & Luxury Consulting*

## Consultancy

Legal, Branding, Business Plan & Business Development  
in Fashion & Luxury Industries

## Boutique Models & Influencers

Models & Influencers Management Agency



## Events

Catwalk, Corporate, Open days, pop-ups

## Communication

LuxStyle Consulting produces Media plan and  
Offline & Online effective communication strategies



# WHO ARE OUR CUSTOMERS?

## DESIGNERS, ARTISANS & PAINTERS

LuxStyle Consulting advises designers, artisans & Painters in Legal aspects such as brand registration, Image rights. Also advises in Offline and Marketing strategies and Productions



## BRANDS

Luxstyle organises Fashion & Luxury Events such as Press Trips, Open Days. In addition, LuxStyle Consulting is expert in organises Fashion Productions and Catwalks



## MODELS & INFLUENCERS

LuxStyle Consulting has a Boutique of Models that are also Influencers.





# CONSULTANCY

WE ARE EXPERTS IN ANALYZE NEW BUSINESS MODELS IN FASHION & LUXURY INDUSTRY

Subscription method

Clothing Rental

Stylism based in BigData

Clothing Library

Premium & Masstige Strategies

Pop-Up Stores

High Couture E-Commerce

Plataforms



WE USE THE LAST ADVANCES IN TECHNOLOGY

Big Data

- Personalización CX
- Smart Data
- Predictive Analyse

Mobile

- Omnichannel Salesforce
- Comunicación CX
- Mobile Payment
- Lean Process

Cloud

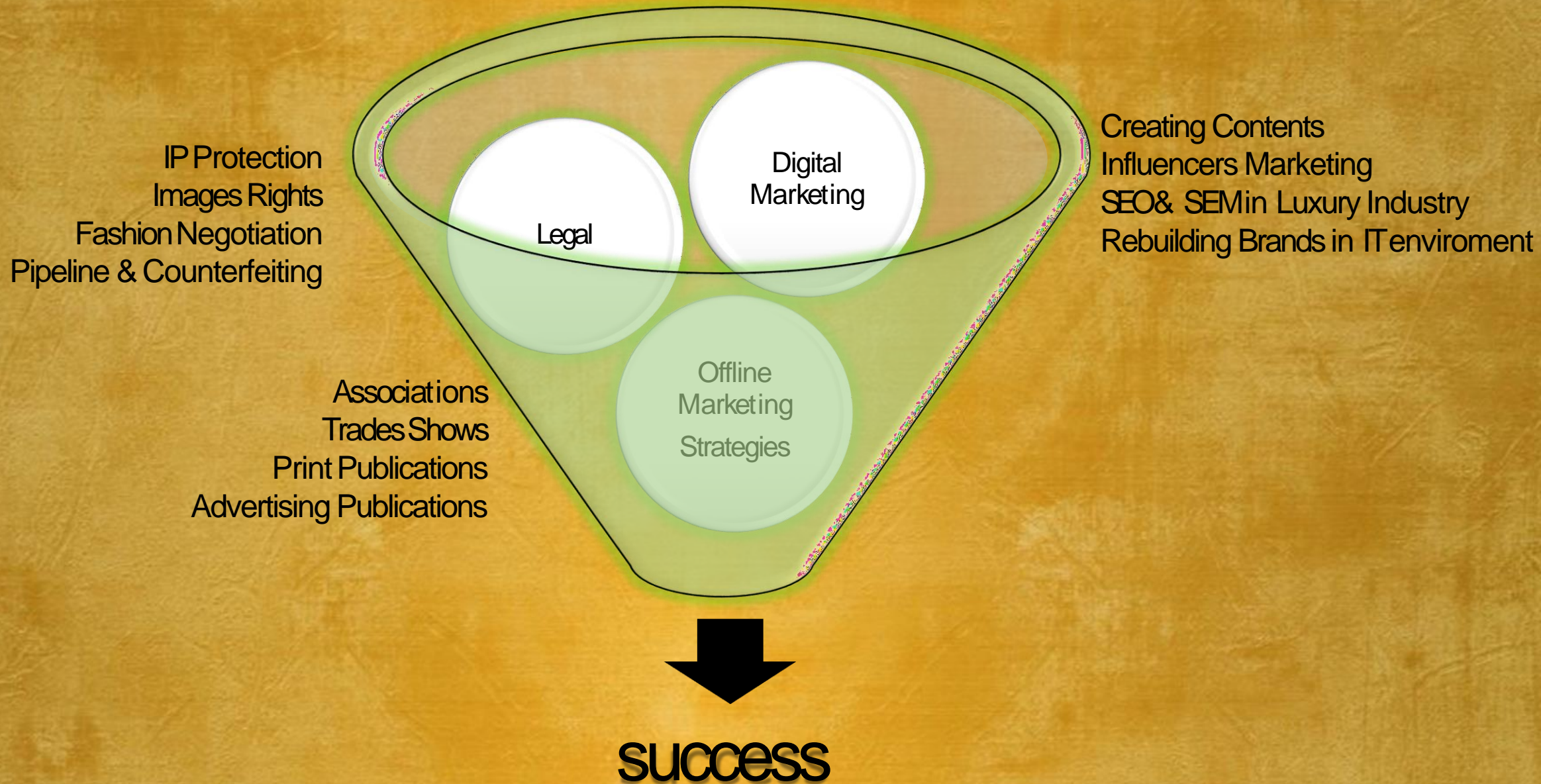
- Flexibility
- Ominichanel
- SAAS

...RFID  
BEACONS

IF TECHNOLOGY IS THE FUTURE; LIFESTYLE IS ITS EVOLUTION.



# CONSULTANCY





# COMMUNICATION ONLINE & OFFLINE

**We are experts in:**

Knowing and reaching out to key audiences/stakeholders.

Recognizing communications opportunities.

Developing and conveying key messages.

Providing useful, relevant information to groups or individuals.

Encouraging Micro & Macro Influencers to be active communicators.





# COMMUNICATION ONLINE & OFFLINE

Tactics that we can implement for you

Press Releases

Press Trips

High-Level Audience Meeting Request

Media Meeting Request

Institutional & Embassies Meeting Request

Marketing of Influencers



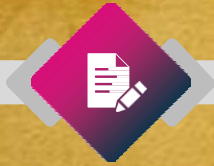


Process...

# EVENTS MANAGEMENT

Starting Point...

Consultancy



Planning



creativity



Production



Logistics



Success





# EVENTS MANAGEMENT



Mercedes Benz Fashion Week  
Several Catwalks  
Inc. Inauguration & Closing July  
2018



Presentation of Brands



Art Exhibitions



Beauty Open Day



Luxury Events



Workshops, Talks  
Press Releases

*The Boutique Affaire*

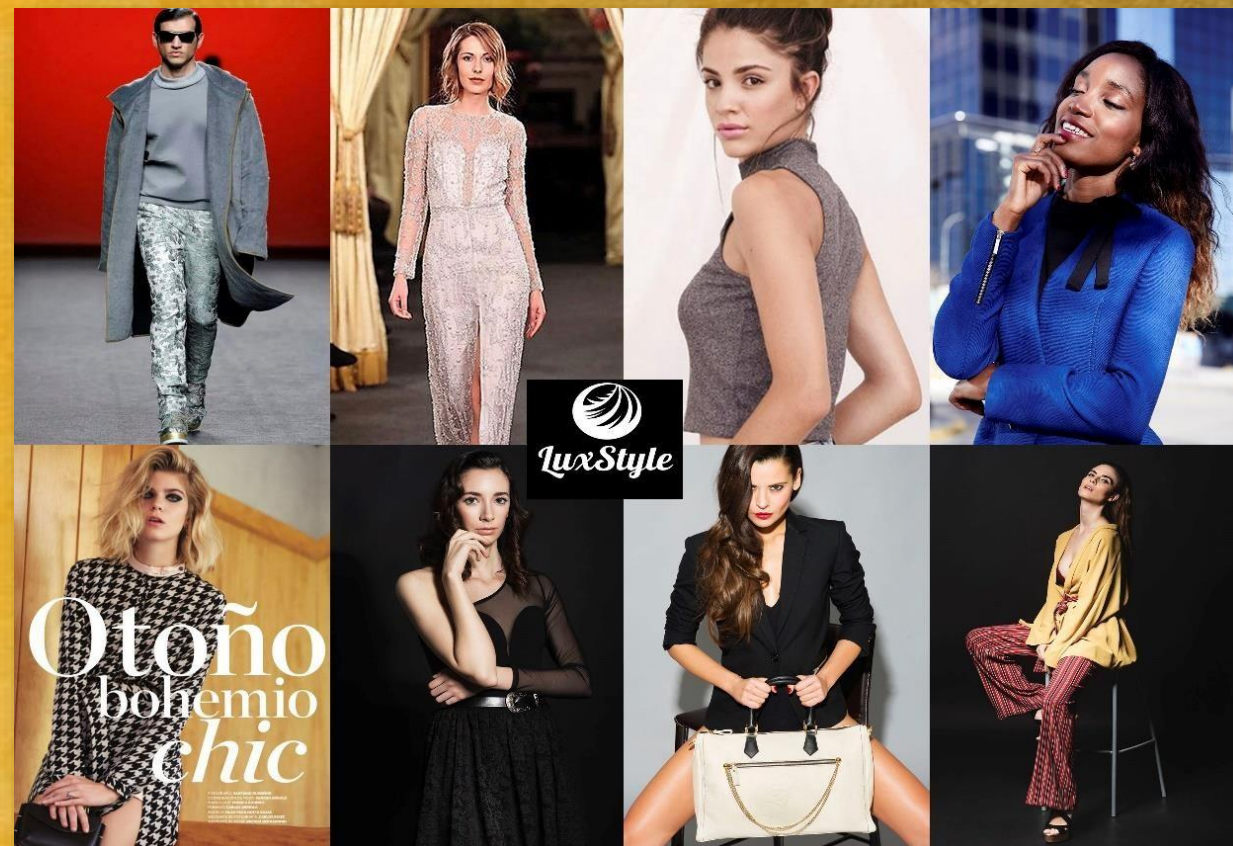
Pop-up & Catwalks Event



# BOUTIQUE MODELS & INFLUENCERS

LuxStyle Consulting has a boutique of Models that are Influencers

500k 0.1% Customer's Interaction Vs. 10k 5% Interaction = 3% Sales





# ARTISTS

LUXSTYLE CONSULTING PROMOTE SOME FAMOUS ACTORS, FLAMENCO DANCERS & SINGERS





# PAINTERS

LUXSTYLE CONSULTING PROMOTE WELL KNOWN PAINTERS





# OUR VENUES

## Premium Venues

- Private Clubs
- Breakfasts in Gold & Precious Metal
- Meals for six people inside of Michelin's Restaurants Kitchen
- Meals en Suites with terrace Hotel 5\* in the center of Cities
- Teas in anonymous Clubs
- Venues with Privates rooms in Palaces and "Paradores"

## Just if you book with LuxStyle Consulting

- ✓ Rooms in Private Clubs that are for the Club members will be closed for our customers
- ✓ Special Prices with our Catering
- ✓ Premium Treatment
- ✓ Personalisation y Exclusivity
- ✓ Short Notice in bookings
- ✓ Short Notice in Michelin's restaurants





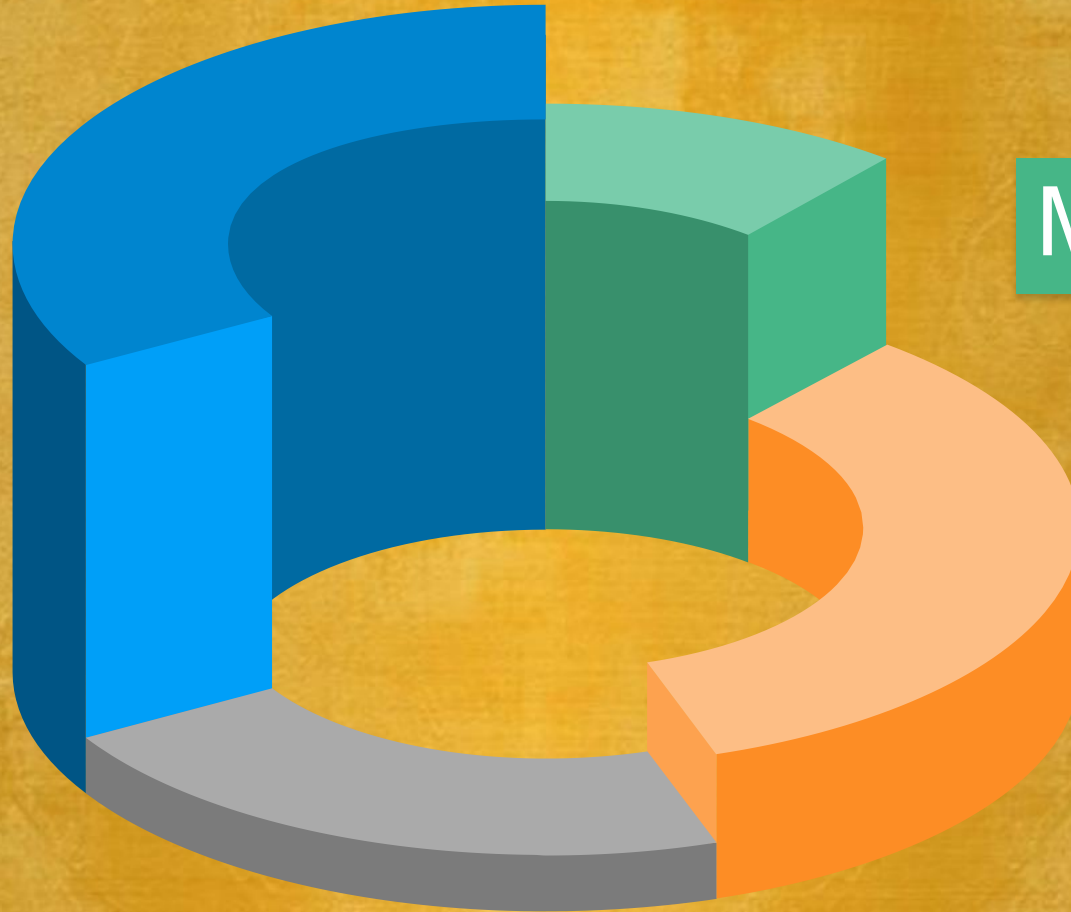
Where are we?

Madrid  
48%

Dublin 16%

Marbella 27%

Seville 9%





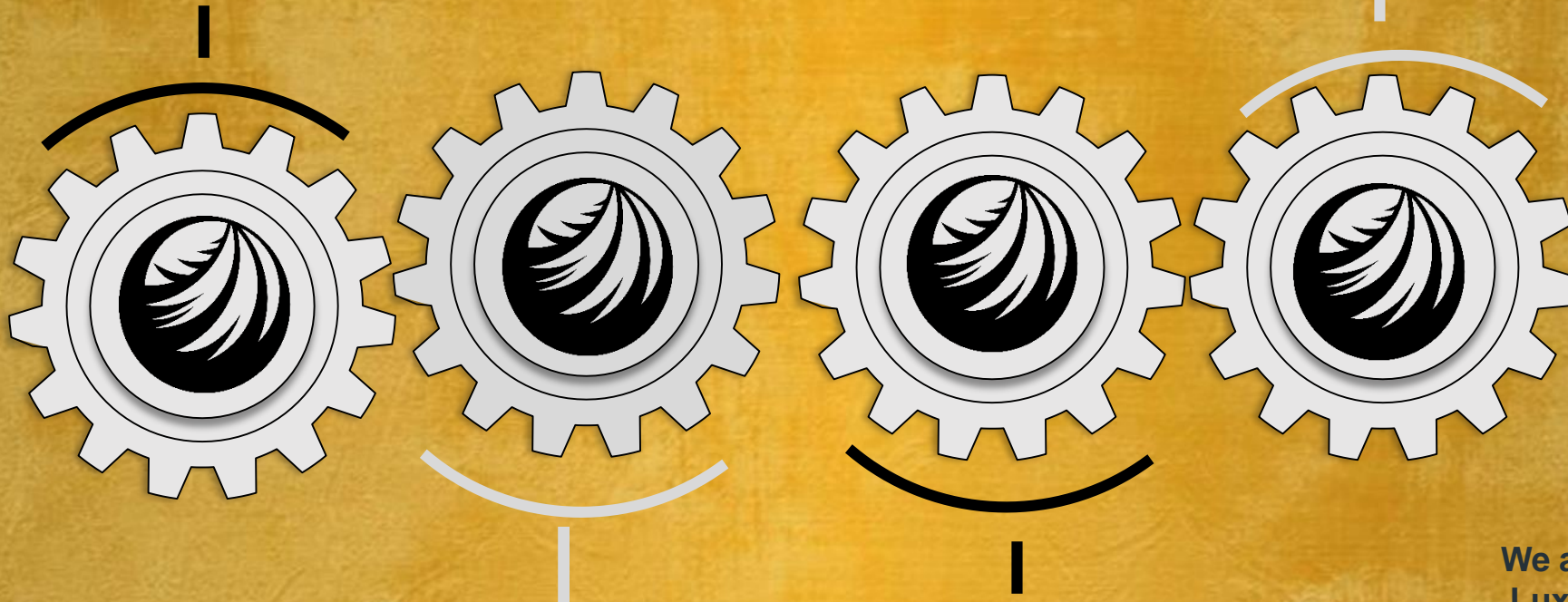
# LUXSTYLE OVERVIEW

Consultancy

Legal, Branding, Business Plan & Business Development

Boutique Models, Influencers & Artists

Models & Influencers Management Agency



Communication

LuxStyle Consulting produces Media plan and  
Offline & Online effective communication strategies

Events

We are experts:  
Luxury Events  
Fashion Productions  
Creating Business Plan  
Developing New Business Models  
Catwalks, Conferences & Inaugurations  
Digital Marketing Strategy  
Creating Contents  
Communication Offline & Online Strategy  
Rebuilding Brands





***LuxStyle***

*Fashion & Luxury Consulting*



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